

HAVE
AN **INDIE**
EXEMAS

Press Release.

IN

EXETER

IN EXETER

INEXETER INVITES YOU TO CELEBRATE 'INDIE EXEMAS' THIS CHRISTMAS SEASON

As Christmas approaches, the city of Exeter is brimming with festive cheer, and InExeter, the Business Improvement District for Exeter, is excited to extend an invitation to all residents and visitors to experience an 'Indie ExeMas' this year.



This Christmas, we encourage everyone to step out into the heart of Exeter and explore the array of offerings from our independent businesses. 'Indie ExeMas' is not just a shopping spree; it's an opportunity to support local entrepreneurs, discover unique, handcrafted, and locally sourced gifts, and immerse yourself in the spirit of the season.



Indie businesses all over Exeter invite you to have an Indie ExeMas

Continued...

Nicola Wheeler, CEO of InExeter, encourages everyone to participate in this heartwarming initiative, saying, "This Christmas season, we invite you to have an 'Indie ExeMas' and explore all that Indie Exeter has to offer. In doing so, you'll not only enjoy a memorable Christmas but also contribute to our beautiful city. Exeter has something special in store for everyone."

To help you navigate the city and find all the independent retail shops this Christmas, InExeter has created a comprehensive map. This digital map is available online, as well as a Google Map for easy access on your phone while exploring Exeter:

PDF Map:

<https://bit.ly/IndieInExeterMap>

Google Map:

<https://bit.ly/IndieInExeterGoogleMap>

Discover the unique character of each quarter:

East Gate: This multicultural hub of the city invites you to explore charity shops for preloved treasures, discover specialist stores for hobbies and tech, and savour global flavours in this vibrant quarter.

Magdalen Road: Affectionately known as the village street in the heart of the city, this independent shopping street is perfect for local food and unique gifts from specialist retailers.

The Castle Quarter: Named after the 11th-century Exeter Castle, this area houses the quaint cobbled Gandy Street and bustling Queen Street. Delightful nooks and

crannies await visitors, offering unique, specialist, and artisan products.



Magdalen Cheese Hampers with Indie ExeMas post cards ready for Christmas



The Indie Map by InExeter showcases the Independent Retail in the city

The Cathedral Quarter: Situated in the heart of the city, this quarter incorporates the beautiful surrounds of Exeter Cathedral. Discover timeless, high-quality, eco-conscious fashion retailers, jewellers, and more.

The West Quarter: A visit to Fore Street is a must! As the

Continued...

largest indie quarter, it's the go-to place for arts and crafts, retro and vintage finds, books and records, and much more.

There truly is something for everyone in this part of town.

This festive season, join InExeter in celebrating 'Indie ExeMas' and supporting the thriving independent businesses that make Exeter unique. Let's make this Christmas unforgettable and cherish the spirit of giving, community, and the magic of our vibrant city.



IN
EXETER